



NEWPORT
HEALTH EQUITY
ZONE

Social Media *Tool Kit*

Thank you for helping us spread the word about the Newport Health Equity Zone! The following social media kit contains sample posts and imagery that you can use on your social media pages and websites to boost awareness for the Newport Health Equity Zone!

HASHTAGS

There are plenty of ways to let us know you're talking about Newport Health Equity Zone. Use the hashtag **#NHEZ** to start a conversation with us and others about the Newport Health Equity Zone.

LIKE US

Like us on Facebook at:

www.facebook.com/NewportHealthEquityZone

LINK US

Link to us in your Facebook, blog, or other social media posts:

www.newporthealthequity.com



Sample *Facebook Posts*

- 1** The Newport Health Equity Zone is about healthy people and places. It's about working together to make where we live a place that is good for us, and a place that we feel good about. It's a place where everyone has a fair opportunity to live healthy and thrive: www.newporthealthequity.com
- 2** The Newport Health Equity Zone project will take a close look at 6 areas of community life that promote good health. It will find out what our neighborhoods have, and what our neighborhoods are missing. Then, it will create a plan of action, and make things happen! Find out more about these 6 key areas here: www.newporthealthequity.com/working-groups
- 3** Get involved! Learn about The Newport Health Equity Zone project and what you can do to help: www.newporthealthequity.com/get-involved
- 4** The Newport Health Equity Zone project is run by some pretty amazing local businesses! See who they are: www.newporthealthequity.com/about



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Sample *Twitter Posts*

- 1 #NHEZ is about healthy people & places. It's about working together to make where we live a place that's good for us: <http://bit.ly/1W4TK6j>
- 2 #NHEZ looks at 6 areas of community life that promote good health & makes a plan for it happen in our neighborhood: <http://bit.ly/1QkfneP>
- 3 #NHEZ will find out what our neighborhoods have & don't have, then create a plan to make our neighborhood healthy! <http://bit.ly/1QkfneP>
- 4 Get involved! Learn about The Newport Health Equity Zone project and what you can do to help: <http://bit.ly/1LjgkFO> #NHEZ #HealthEquity
- 5 The Newport Health Equity Zone project is run by some pretty amazing local businesses! Look here: <http://bit.ly/1LAKWST> #NHEZ #ThinkLocal